

FOR PRINTEE CREATORS

Make every photo feel like Printee

Light. Pastel. Product-first.



Use one simple colour recipe

A light base + one Printee pastel + the real product

LIGHT BASE

white / cream / pale grey

SOFT BLUE

calm, airy, clean

SOFT PINK

warm, gentle, human

SOFT MINT

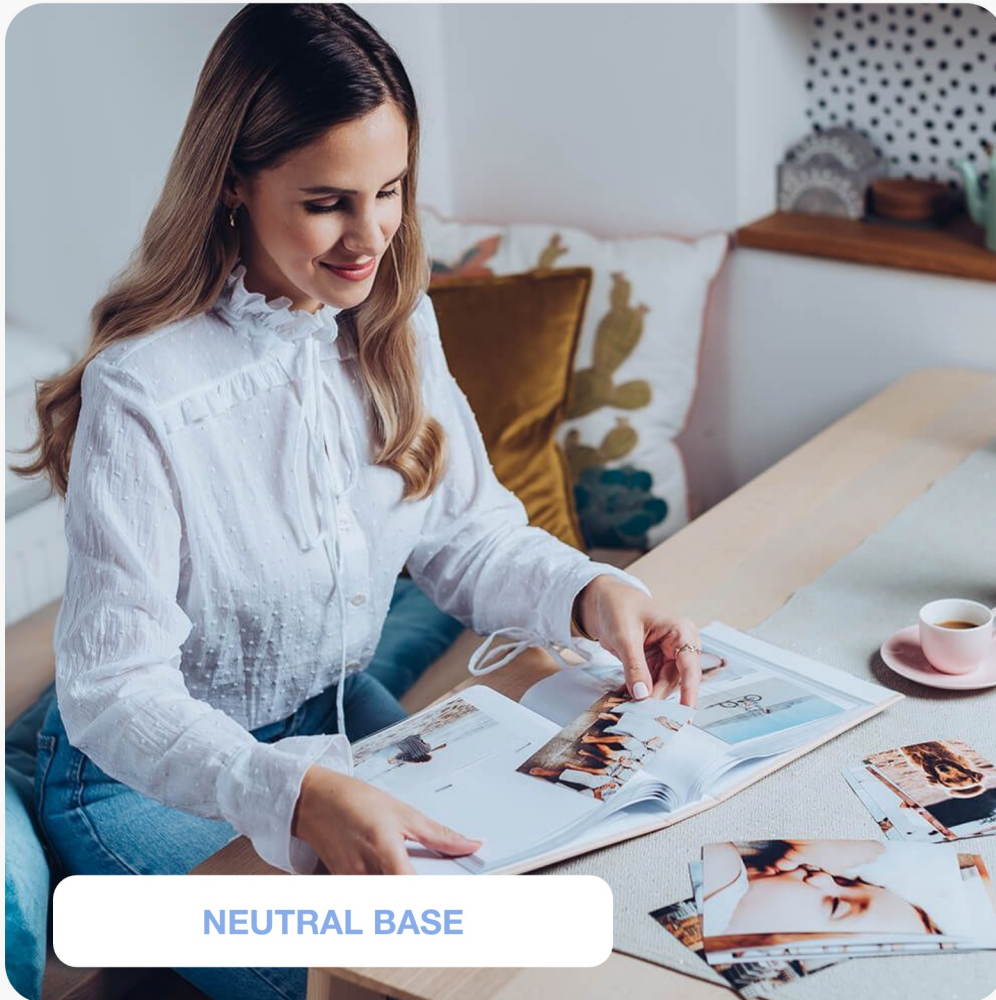
fresh natural accent

STRONG ACCENT

STRONG ACCENT

Keep the room and wardrobe quiet

White, cream and one pastel let the memories lead.

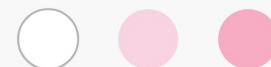


NEUTRAL BASE

Keep strong red or orange accents small.



ONE PASTEL STORY



Outdoors: let one colour lead

Blue sky.
Pink product.
Neutral clothing.



PRODUCT FIRST

The landscape can
be dramatic.
The colour story
stays simple.

The five-second colour check

If all four are visible, the photo will feel like Printee.



YES **LIGHT**



YES **PASTEL**



YES **PRODUCT FIRST**



YES **NO COLOUR NOISE**

Logo only when needed: use the approved white version - never black.